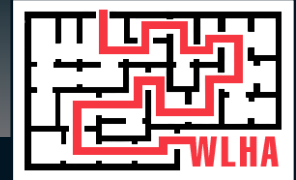


WILLIAM L. HARALSON & ASSOCIATES, INC.

Economics Consultants



FACTS ABOUT BILL HARALSON:

- Co-founder of WWA in 1981
- An inaugural inductee into the WWA Hall of Fame
- Producer of 25 workshops for WWA annual Symposium
- Author of more than 50 articles for WWA publications
- Two-time recipient of WWA's Industry Leadership Award
- Recipient of WWA's Al Turner Memorial Award
- Recipient of an American Planning Association award for excellence in planning
- Conducted more than 1,000 water park feasibility studies



• The most experienced professional in the field of water park feasibility studies

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